

Dear Business Neighbors,

First, we would like to thank all of the participating businesses for helping to make the June 5th Arts d'Vine event the huge success that it was. We couldn't have done it without you!

The positive response from the businesses and community has been overwhelming! Because of this we are moving forward with our next promotional event.

The Arts d'Vine Committee would like to invite you to participate in "Witches' Crawl" to be held **Friday, October 16, 2009 from 5-9pm in Downtown Kernersville**. In addition to the wineries, artists, and musicians that participated in June we will extend an invitation to local restaurants and area micro breweries as well. For this event we plan to close the street and add port-a-potties. As you know, these events are expensive to host and promote, therefore, we want to work together to minimize our individual expenses.

As a participant your responsibilities will be:

- A host fee of **\$50.00** per business
- To contact your guest vendor for set up options, needs, & challenges
- To provide support and assistance to your guest vendor
- To serve refreshments if you choose
- To promote the event to your customers (PDF files, flyers, posters & postcards will be provided to assist you in promoting the event)

Your business will be featured on a map and may be listed in other media promotions. We will make every effort to honor your guest vendor requestS.

Also, new for this event the Korner's Folly will be offering a special haunted tour. Then, as we close down the tasting at **9:00 pm** we invite all participants and the community to join us in **Harmon Park** for the "Witches' Ball". This will take place from 9-11pm and will include a free concert, costume contest, and more. We encourage all business owners along with the community to dress in costume and enjoy an event filled evening.

Please return this form, along with your check made out to Arts d'Vine, to the following address:

Arts d'Vine Committee

c/o Muddpies Pottery & Gifts

233 North Main Street

Kernersville, NC 27284

We look forward to a fun filled evening with friends, community and our business partners!

If you have questions feel free to give us a call.

The Arts d'Vine Committee:

Cindy Stultz - 996-2225

Christine Federico - 862-9400

Angela Shoffner -993-3333